Feb 23, 2017: Shutterfly for Apple Devices

Have you taken pictures on your iPhone or iPad but don't know what to do with them now? This class will look at the popular photo-sharing site Shutterfly. You will be able to upload and organize your pictures, share them with friends and family, and create beautiful projects and books. Whether you are a beginner or an experienced user of your iPad, this class is for you.

Taking a Screenshot on your iPad or iPhone:

Press the **Sleep/Wake button** and the **Home button** simultaneously until the screen flashes. You will hear a shutter sound and the screenshot will be added to the **Camera Roll** like a regular photo.

Creating a slideshow:

1. Set up by going to Photos.
2. Select an album (or the entire group)
3. Up in the right-hand corner, click "Slideshow"
4. Down in the right-hand bottom corner, click and select your options – Origami, Dissolve, Push, Magazine, Ken Burns, select the speed, and select Music (if you have some on your iPad)
5. Then click "Start Slideshow"
6. It will continue to play until you touch the screen or press one of the buttons.

Getting Pictures and Video to your computer:

1. Using the USB cable, attach the iPad to your computer. The **iTunes app** should open. You will have the option to open the folder with your pictures. If you don't see this option, click on **My Computer** and you should see the storage folder on your iPad.
2. Email each picture or video to yourself individually. This is the slowest method, but works fine for one or two pictures.
3. Use an app called **PhotoSync**. **PhotoSync** costs $2.99 in the iPad app store. You also need to install the software on your laptop. The software is free. There are Mac and Windows versions. www.photosync-app.com. You can transfer multiple photos/videos at one time. I highly recommend this app!
4. OR – Use your free account to Dropbox, or one of the free apps like Simple Photo & Video Transfer or Loom (or many others).
5. OR – Use a free Google Drive account and follow these directions: Turn Auto Backup on (or off) using an iPhone or iPad
    - ✓ Open the Google Drive app .
    - ✓ Tap Menu .
    - ✓ Tap **Settings** > **Photos**.
    - ✓ Tap **Auto Backup**.
    - ✓ Next to "Auto Backup," turn it **On** or **Off**.
6. If you have a Mac (iCloud on your PC) you can sync your photos on your phone/iPad/computer through iCloud. Apple gives you 5 Gb, but you can purchase additional storage via a monthly plan. Here's a video to watch with a good explanation: https://youtu.be/dno7q8WwglU
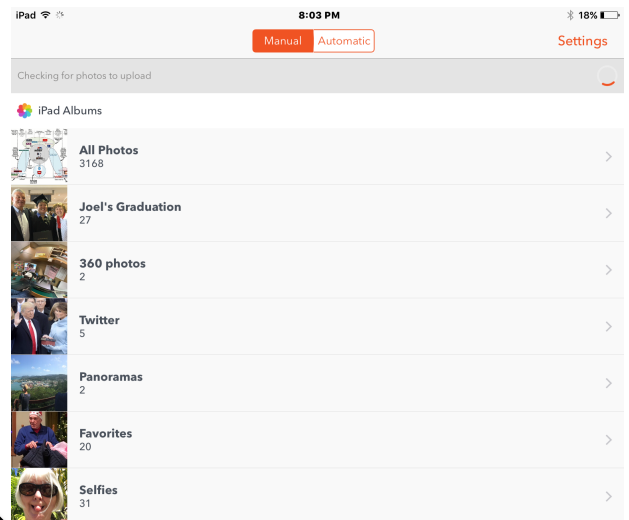
Shutterfly: Apps and Accounts
1. You must have a Shutterfly account to upload or work with your photos, or to view any Shutterfly photos shared with you. You can create a free account at Shutterfly.com.
    a. The Shutterfly apps allow you to order prints, create projects: mugs, mousepads, plaques, iPhone/iPad cases, etc. You can edit and crop images. You can also view special offers.
2. The apps (all apps work on both iPad AND iPhone):
    a. iPad
        i. Shutterfly: Prints, Photo Books, Cards & Storage **get this one
        ii. Shutterfly: Prints, Cards, Gifts, Storage for iPad (same as above)
        iii. Shutterfly Photo Story: Photo books   **not necessary
    b. iPhone
        i. Shutterfly: Prints, Photo Books, Cards & Storage   **get this one
        ii. Shutterfly Share Sites   **not necessary
3. Signing up for an Account: At login screen, click Join Shutterfly. Put in:
    a. First Name
    b. Last Name
    c. Email Address
    d. Password

Uploading your Images
Open the Shutterfly app.

The five bottom buttons are:
    Store: Order prints, gifts, cards, etc.
    Photos: View photos in Shutterfly
    Upload: Upload photos on your device
    Account: Projects, order history, etc.
    Cart: Items you are ordering

Click the Upload button.
Select all of the pictures you'd like to upload.
Then click Upload in the top right-hand corner. You will see a spinning circle as each image uploads. Once uploaded, images will have a little orange S in the left top corner.

Shutterfly photos can be viewed through a timeline view or through folders.
You can create new folders, name them, and move pictures into them through the app or through the Shutterfly website on a computer.

The Shutterfly Store
All 4x4 and 4x6 photos purchased through the app are free. However, be aware that there is a charge for shipping, which can get expensive, so it isn't exactly "free".

Items you can create:

Photo books (often buy one, get one free)
Calendars
slideshows
Cards and stationary
iPhone covers, mouse pads
Coffee mugs, water bottles

Stickers, plaques, puzzles, collage posters
Coasters, t-shirts, magnets, key rings
Luggage tags, decks of cards, notepads
Home decor
Much more!!

Taking Quality Pictures on the iPad
Tap to focus

Like all digital cameras the iPad has a great autofocus. It does a wonderful job of detecting faces, but sometimes you want it to focus on a specific object, like something on a landscape or person.

Just tap the object in the screen to focus on that point. A yellow square appears, marking the point where you tapped. This will always be in focus.

Pinch to Zoom
A surprising number of people don't realize the iPad has a zoom feature, because it's so hidden away. There are no on-screen buttons for zooming in and out but you can zoom using a pinch-to-zoom gesture (where you place a finger and thumb on the screen and pinch out).

Once you've pinched the screen you can zoom in and out using the white Zoom Slider at the bottom of the screen. The zoom is digital rather than optical, so it enlarges the pixels, which can lead to a reduction in quality so use it cautiously.

Switch to square

The new iPad camera has a fashionable square shot mode that is reminiscent of Polaroid photographs.

To use it just slide your finger up the screen and it'll switch to Square mode and the main window will change from a rectangle to a square - square shots are especially good for portraits. Slide your finger back down the screen to move back to regular shots, just be careful not to slide too far or you'll switch to Video mode.

Turn HDR on

The best way to improve the quality of your iPad shots is to use High Dynamic Range or HDR mode. It is a special feature that can create fabulous photographs which you access by tapping **HDR** above the Shutter.

HDR mode takes up more space on the iPad because it actually takes three different photographs at once and combines the best of them into one shot. If you look in the Camera Roll in the Photos app you will see all three shots as well as your HDR one
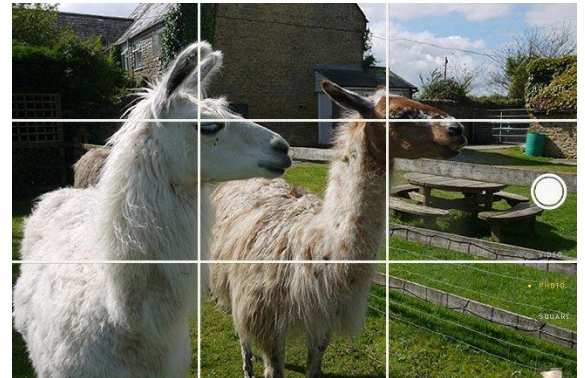
Continuous shooting

If you have a fast-moving subject, hold down the Shutter button. The iPad makes a fast-clicking noise and takes a series photographs at once. This can be perfect for subjects like motorcars or young children.

Turn on the grid

The iPad camera has a special mode called Grid. Go to **Settings - Photos & Camera** and tap the button next to Grid.

When you next the Camera app you'll see white lines across the screen, replicating the 'Rule of Thirds' photographic grid.

Try to line up faces and objects where the lines cross or put the horizon on a horizontal line. This will help you frame a picture perfectly.
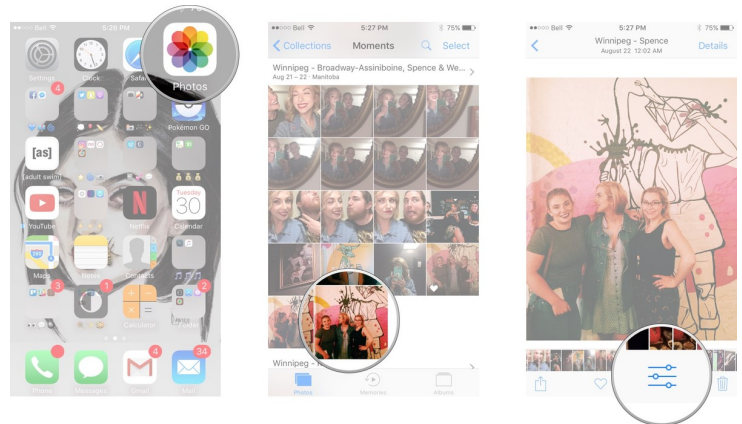
Brightness

You can adjust the brightness of the image (adjusting for the glare of a window or lamp, and eliminating some of the shadow), by touching the iPad screen to draw in the light.
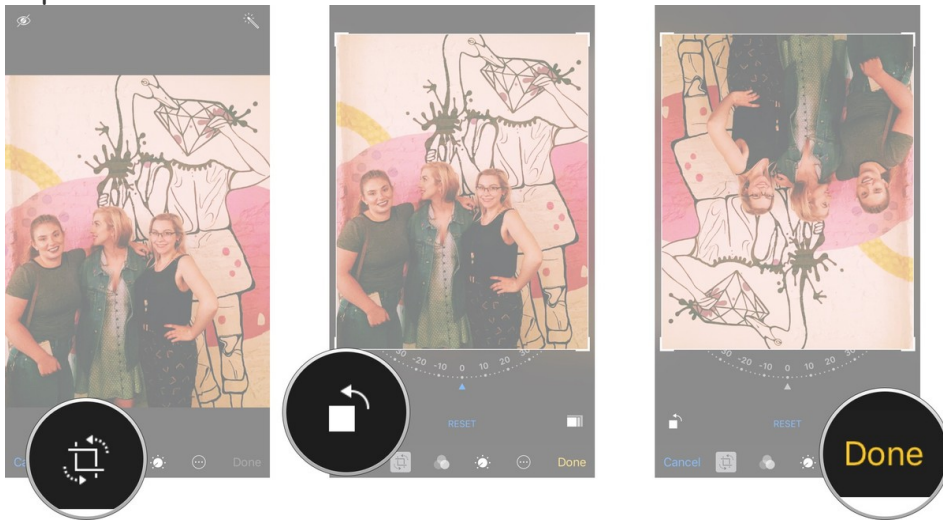
Editing Images on the iPad
Rotating

Rotating is especially useful when you accidentally take a photo without the camera being in the right orientation.

1. Launch the **Photos app** on your iPhone or iPad.
2. Find the **photo** that you'd like to rotate and tap on it to open it.
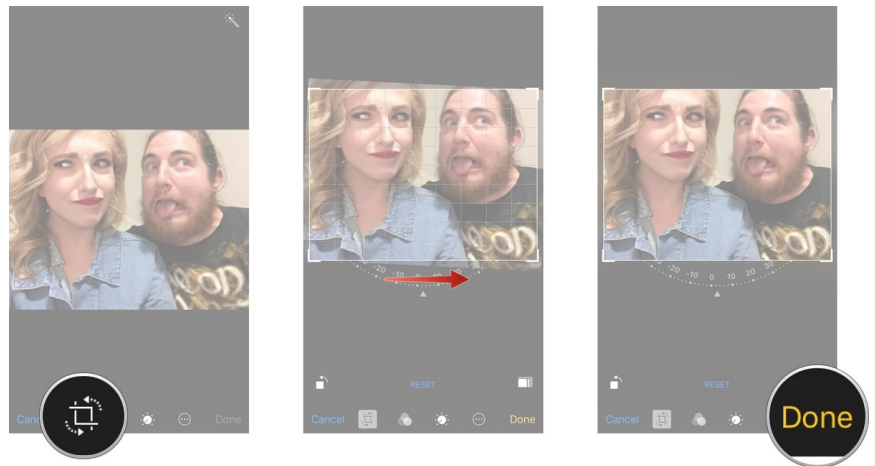3. Tap **the slider menu** along the bottom of your screen.

4. Tap on the **crop button** in the bottom menu.
5. Tap on the **rotate button** on the bottom left. It's a box with a curved arrow. Keep tapping it until the photo is rotated the way you'd like.
6. Tap the **Done button**.

Straightening

Sometimes you've taken a bit of a wonky photo, but that's ok. You can use the crop tool and straighten everything out.
1. Launch the **Photos app** on your iPhone or iPad.
2. Find and tap on the **photo** you'd like to edit.
3. Tap **the slider menu** along the bottom of your screen.
4. Tap on the **crop icon** in the bottom navigation. iOS will smartly adjust the photo to where it thinks the crop should be.
5. Drag your finger on the **dial** to change the crop or don't think it's right,
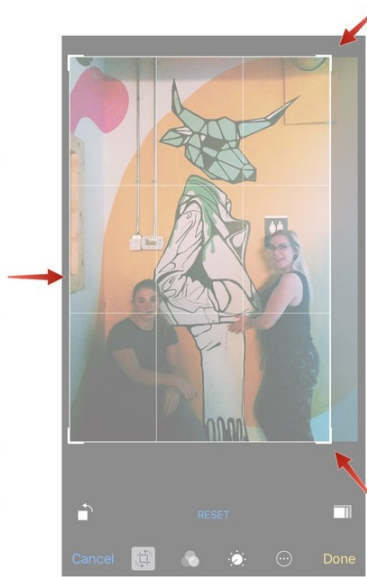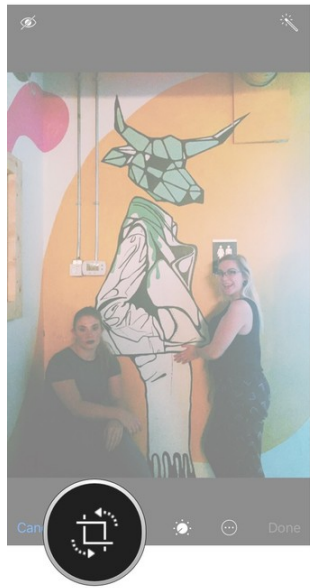6. Once you find a crop you're happy with, tap on **Done** in the bottom right.

If you ever want to go back to the original photo, just tap on **Reset** underneath the dial to remove any crop iOS or you made.

Cropping an Image

If you've ever taken a great photo only to realize an unsightly object in the background, you already understand the need to be able to crop photos down.
1. Launch the **Photos** app from your Home screen.

2. Find the **photo** you'd like to crop and tap on it to open it.
3. Tap **the slider menu** along the bottom of your screen.
4. Tap on the **crop button** in the bottom menu.
5. Tap and drag the **corners** of the photo until you're satisfied with the crop.
6. Tap **Done** in the bottom menu.

Aspect

How to change the aspect ratio in Photos for iPhone and iPad

1. Launch the **Photos app** on your iPhone or iPad.
2. Find and tap on the photo you'd like to edit.
3. Tap **the slider menu** along the bottom of your screen.
4. Tap on the **crop icon** in the bottom menu.
5. Tap on the **aspect ratio button** on the lower right of the screen.
6. Tap on the **ratio** you'd like to use.

7. Drag your finger on the **dial** to center the photo how you'd like it.
8. Tap on **Done** in the bottom right hand corner when you're happy with the image.